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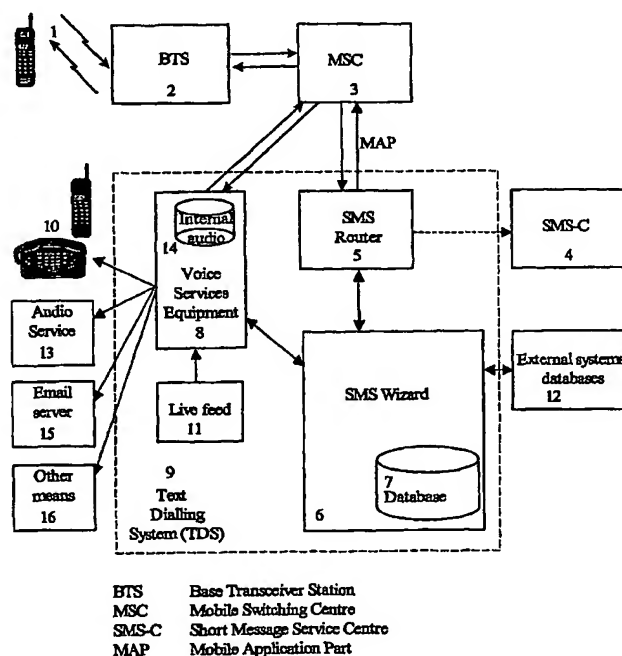
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(54) Title: TELECOMMUNICATIONS SERVICES APPARATUS AND METHODS



(57) Abstract: A mobile telephone terminal includes means responsive to alphanumeric dialling to transmit information representative of a desired connection to a mobile telephone network. Upon entry of an alphanumeric string followed by a confirmatory action by the user, the alphanumeric string is sent to the network so as to automatically initiate a connection to a service platform.



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